College Count Report

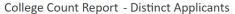## Help Documentation

Updated: October 2020
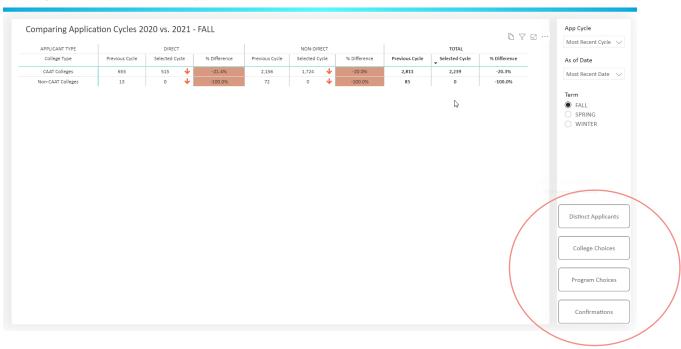
APPL001 – College Count Report

What is in this report?

The *College Count Report* displays four distinct data sets (variations) that provide insight into application numbers, program decisions, confirmed acceptances and comparison data. The four data variations are:

- **Distinct Applicants** – a count of *all* Ontario college applicants for the selected *App Cycle*, with a comparable number from the previous application cycle**.**

- **College Choices** – a similar comparison as *Distinct Applications*, but displays the number of applicants for each college.

- **Program Choices** –the total number of program choices made by applicants for the selected *App Cycle*, with a comparable number from the previous application cycle**.**

- **Confirmations** –displays the number of confirmed acceptances each college has received, with the corresponding number from the previous application cycle.

Why is this report useful?

The *College Count Report* allows you to compare application numbers from one application cycle to the next and can provide answers to questions about performance metrics, including:

- Is the entire college system up or down?
- Is my college ahead or behind where we were last year?

- How are competitor colleges performing?
- How does the number of applications to college this year compare to the number last year?
- How many applications has there been to my college compared to other colleges?
- How many *Program Choices* were made for my college as of a specific date, and how does this compare to last year?

How to use this report?

The report's four data variations (*Distinct Applicants*, *College Choices*, *Program Choices* and *Confirmations*) that can be defined by various filters. Before using the report, it's beneficial to become familiar with its unique terminology and filters.

Data Definitions

Direct – an applicant who has taken at least one secondary school course in the 12-month period prior to the application cycle to which they are applying.

Non-Direct – any applicant who does not meet the definition of a direct student.

Previous Cycle – numbers for the previous cycle (dependent on the selected *App Cycle*). The previous cycle is exactly one year before the selected *As of Date*.

Selected Cycle – numbers for the selected *App Cycle* as specified by the *As of Date*.

% Difference – The difference between the previous cycle and selected cycle, shown as a percentage. (*Selected Cycle – Previous Cycle / Previous Cycle * 100*)

Report Filters

App Cycle (Application Cycle)

- Use this filter to set a date for the *Selected Cycle* columns in the report.
- Includes applications cycles from 2012 to present. To see data from the 2011 cycle, select the 2012 application cycle and the *Previous Cycle* column in the report will display 2011 data.
- Filter is available for all report variations.

As of Date

- Sets the date in which the data will be compared. For example: if *Application Cycle* is set to 2019 and the *As of Date* is 09/25/2019, the *Selected Cycle* columns will show the data as it was on September 25, 2019 and the *Previous Cycle* columns will show the data as it was on September 25, 2018.

- Once the *App Cycle* has been selected, this dropdown will only show dates for when that application cycle was available to applicants.
- Filter is available for all report variations.

Term

- Filters the data to a specific application term.
- If an applicant has applied to multiple programs across different terms, they will be counted in each term to which they applied.
- Filter is available for all report variations.

College Type

- Set this filter to show data for CAAT colleges, non-CAAT colleges or all colleges.
- Selecting CAAT colleges or non-CAAT colleges will narrow down the number of colleges found under the *College* filter.
- Filter is not available for *Distinct Applications*.

College

- Drill down deeper and select a specific college to view its data, or leave the filter on *Select all* to compare data across all colleges.
- If the *College Type* filter is set to CAAT colleges, only CAAT colleges will show in the *College* filter. If the *College Type* filter is set to non-CAAT, only non-CAAT colleges will show in the filter.
- Filter is not available for *Distinct Applications*.

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Report Variations*

Distinct Applicants

This report variation displays the total number of all unique applicants who applied to an Ontario college. This number is broken down between CAAT and non-CAAT colleges and can be customized using the *App Cycle* and *As of Date* filters.

Note: Each applicant is only counted once within each category, regardless of how many programs and colleges to which they applied. The total represents the sum of CAAT and non-CAAT numbers, meaning that if one applicant applied to a CAAT and non-CAAT college, they will be counted twice in total.

College Choices

Use this report variation to see application numbers per college. You can customize the report using the *App Cycle*, *As of Date*, *Term*, *College Type* and *College* filters. When the *College* filter is set to *Select all*, data for all colleges will appear in the report. This is beneficial to see how well a specific college is performing in comparison to all other colleges. Select a specific college to see only its data.

Note: Each applicant can select up to a maximum of five different colleges in their application, meaning an applicant may be counted up to five times in the total of college choices.

Comparing Application Cycles 2020 vs. 2021 - FALL

APPLICANT TYPE	DIRECT			NON-DIRECT			TOTAL		
College	Previous Cycle	Selected Cycle	% Difference	Previous Cycle	Selected Cycle	% Difference	Previous Cycle	Selected Cycle	% Difference
ALGONQUIN	150	107 ↓	-28.7%	401	375 ↓	-6.5%	551	482	-12.5%
CAMBRIAN	43	20 ↓	-53.5%	102	71 ↓	-30.4%	145	91	-37.2%
CANADORE	29	16 ↓	-44.8%	40	36 ↓	-10.0%	69	52	-24.6%
CENTENNIAL	80	76 ↓	-5.0%	254	244 ↓	-3.9%	334	320	-4.2%
COLLÈGE BORÉAL	10	5 ↓	-50.0%	13	10 ↓	-23.1%	23	15	-34.8%
CONESTOGA	85	56 ↓	-34.1%	197	215 ↑	9.1%	282	271	-3.9%
CONFEDERATION	35	19 ↓	-45.7%	57	64 ↑	12.3%	92	83	-9.8%
DURHAM	51	61 ↑	19.6%	186	166 ↓	-10.8%	237	227	-4.2%
FANSHAWE	98	69 ↓	-29.6%	248	241 ↓	-2.8%	346	310	-10.4%
FLEMING	46	33 ↓	-28.3%	73	115 ↑	57.5%	119	148	24.4%
GEORGE BROWN	92	103 ↑	12.0%	338	284 ↓	-16.0%	430	387	-10.0%
GEORGIAN	53	57 ↑	7.5%	168	162 ↓	-3.6%	221	219	-0.9%
HUMBER	126	89 ↓	-29.4%	360	267 ↓	-25.8%	486	356	-26.7%
LA CITÉ COLLÉGIALE	14	10 ↓	-28.6%	40	21 ↓	-47.5%	54	31	-42.6%
LAMBTON	24	0 ↓	-100.0%	38	0 ↓	-100.0%	62	0	-100.0%
LOYALIST	23	9 ↓	-60.9%	45	40 ↓	-11.1%	68	49	-27.9%
MICHENER INSTITUTE	0	0		55	0 ↓	-100.0%	55	0	-100.0%
MOHAWK	47	40 ↓	-14.9%	175	151 ↓	-13.7%	222	191	-14.0%
NIAGARA	41	36 ↓	-12.2%	116	103 ↓	-11.2%	157	139	-11.5%
NORTHERN	12	19 ↑	58.3%	23	20 ↓	-13.0%	35	39	11.4%
RIDGETOWN COLLEGE	13	0 ↓	-100.0%	17	0 ↓	-100.0%	30	0	-100.0%
SAULT	20	1 ↓	-95.0%	31	0 ↓	-100.0%	51	1	-98.0%
SENECA	122	115 ↓	-5.7%	268	206 ↓	-23.1%	390	321	-17.7%
SHERIDAN	178	140 ↓	-21.3%	314	227 ↓	-27.7%	492	367	-25.4%
ST. CLAIR	64	42 ↓	-34.4%	157	144 ↓	-8.3%	221	186	-15.8%
TOTAL	**1,514**	**1,157**	**-23.6%**	**3,857**	**3,277**	**-15.0%**	**5,371**	**4,434**	**-17.4%**

App Cycle: Most Recent Cycle
As of Date: Most Recent Date
Term: ● FALL ○ SPRING ○ WINTER
College Type: All
College: All

Distinct Applicants · College Choices · Program Choices · Confirmations

Program Choices

This report variation displays the count of program choices per college, and gives insight into how well a college is keeping pace with other colleges on a program level. As with the *College Choices* report variation, you can filter data based on *App Cycle*, *As of Date*, *Term*, *College Type* and *College*.

Note: Each applicant can select up to a maximum of five different programs, but only a maximum of 3 at any one college. This means that it is possible for the same applicant to be counted up to 3 times per college and up to 5 times in the total count.

Comparing Application Cycles 2019 vs. 2020 - FALL

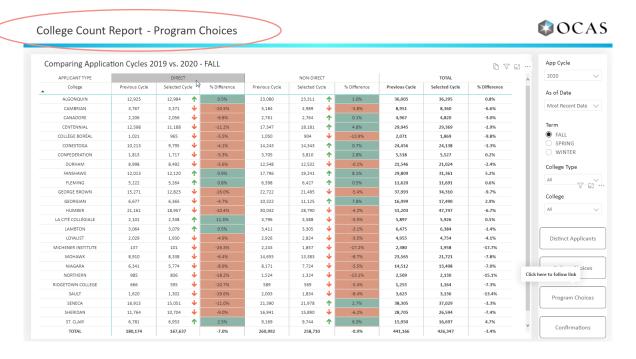| APPLICANT TYPE	DIRECT			NON-DIRECT			TOTAL		
College	Previous Cycle	Selected Cycle	% Difference	Previous Cycle	Selected Cycle	% Difference	Previous Cycle	Selected Cycle	% Difference
ALGONQUIN	12,925	12,984 ↑	0.5%	23,080	23,311 ↑	1.0%	36,005	36,295	0.8%
CAMBRIAN	3,767	3,371 ↓	-10.5%	5,184	4,989 ↓	-3.8%	8,951	8,360	-6.6%
CANADORE	2,206	2,056 ↓	-6.8%	2,761	2,764 ↑	0.1%	4,967	4,820	-3.0%
CENTENNIAL	12,598	11,188 ↓	-11.2%	17,347	18,181 ↑	4.8%	29,945	29,369	-1.9%
COLLÈGE BORÉAL	1,021	965 ↓	-5.5%	1,050	904 ↓	-13.9%	2,071	1,869	-9.8%
CONESTOGA	10,213	9,795 ↓	-4.1%	14,243	14,343 ↑	0.7%	24,456	24,138	-1.3%
CONFEDERATION	1,813	1,717 ↓	-5.3%	3,705	3,810 ↑	2.8%	5,518	5,527	0.2%
DURHAM	8,998	8,492 ↓	-5.6%	12,548	12,532 ↓	-0.1%	21,546	21,024	-2.4%
FANSHAWE	12,013	12,120 ↑	0.9%	17,796	19,241 ↑	8.1%	29,809	31,361	5.2%
FLEMING	5,222	5,264 ↑	0.8%	6,398	6,427 ↑	0.5%	11,620	11,691	0.6%
GEORGE BROWN	15,271	12,825 ↓	-16.0%	22,722	21,485 ↓	-5.4%	37,993	34,310	-9.7%
GEORGIAN	6,677	6,365 ↓	-4.7%	10,322	11,125 ↑	7.8%	16,999	17,490	2.9%
HUMBER	21,161	18,957 ↓	-10.4%	30,042	28,790 ↓	-4.2%	51,203	47,747	-6.7%
LA CITÉ COLLÉGIALE	2,101	2,338 ↑	11.3%	3,796	3,588 ↓	-5.5%	5,897	5,926	0.5%
LAMBTON	3,064	3,079 ↑	0.5%	3,411	3,305 ↓	-3.1%	6,475	6,384	-1.4%
LOYALIST	2,029	1,930 ↓	-4.9%	2,926	2,824 ↓	-3.5%	4,955	4,754	-4.1%
MICHENER INSTITUTE	137	101 ↓	-26.3%	2,243	1,857 ↓	-17.2%	2,380	1,958	-17.7%
MOHAWK	8,910	8,338 ↓	-6.4%	14,655	13,383 ↓	-8.7%	23,565	21,721	-7.8%
NIAGARA	6,341	5,774 ↓	-8.9%	8,171	7,724 ↓	-5.5%	14,512	13,498	-7.0%
NORTHERN	985	806 ↓	-18.2%	1,524	1,324 ↓	-13.1%	2,509	2,130	-15.1%
RIDGETOWN COLLEGE	666	595 ↓	-10.7%	589	569 ↓	-3.4%	1,255	1,164	-7.3%
SAULT	1,620	1,302 ↓	-19.6%	2,003	1,834 ↓	-8.4%	3,623	3,136	-13.4%
SENECA	16,915	15,051 ↓	-11.0%	21,390	21,978 ↑	2.7%	38,305	37,029	-3.3%
SHERIDAN	11,764	10,704 ↓	-9.0%	16,941	15,890 ↓	-6.2%	28,705	26,594	-7.4%
ST. CLAIR	6,781	6,953 ↑	2.5%	9,169	9,744 ↑	6.3%	15,950	16,697	4.7%
TOTAL	**180,174**	**167,637**	**-7.0%**	**260,992**	**258,710**	**-0.9%**	**441,166**	**426,347**	**-3.4%**

App Cycle: 2020
As of Date: Most Recent Date
Term: ● FALL ○ SPRING ○ WINTER
College Type: All
College: All

Distinct Applicants · Click here to follow link · Program Choices · Confirmations

Confirmations

This report variation displays the number of confirmations (accepts) per college. You can filter data based on *App Cycle*, *As of Date*, *Term*, *College Type* and *College*. This variation can be used to see how many applicants applied to a college versus how many of those applicants accepted an offer from that college. Use the *College* filter to see confirmations/accepts for a specific college or all colleges.

Note: Each applicant can only confirm one offer.

College Count Report - Confirmations

Comparing Application Cycles 2019 vs. 2020 - FALL

APPLICANT TYPE	DIRECT			NON-DIRECT			TOTAL		
College	Previous Cycle	Selected Cycle	% Difference	Previous Cycle	Selected Cycle	% Difference	Previous Cycle	Selected Cycle	% Difference
ALGONQUIN	3,163	3,061	-3.2%	6,924	6,959	0.5%	10,087	10,020	-0.7%
CAMBRIAN	849	747	-12.0%	1,395	1,459	4.6%	2,244	2,206	-1.7%
CANADORE	420	368	-12.4%	600	651	8.5%	1,020	1,019	-0.1%
CENTENNIAL	1,770	1,607	-9.2%	3,117	3,479	11.6%	4,887	5,086	4.1%
COLLÈGE BORÉAL	310	264	-14.8%	411	356	-13.4%	721	620	-14.0%
CONESTOGA	2,095	1,894	-9.6%	3,723	3,883	4.3%	5,818	5,777	-0.7%
CONFEDERATION	534	469	-12.2%	1,324	1,260	-4.8%	1,858	1,729	-6.9%
DURHAM	2,301	2,100	-8.7%	4,140	4,185	1.1%	6,441	6,285	-2.4%
FANSHAWE	2,832	2,860	1.0%	5,642	6,134	8.7%	8,474	8,994	6.1%
FLEMING	1,116	1,110	-0.5%	1,754	1,657	-5.5%	2,870	2,767	-3.6%
GEORGE BROWN	2,591	1,968	-24.0%	6,164	6,223	1.0%	8,755	8,191	-6.4%
GEORGIAN	1,574	1,386	-11.9%	3,199	3,567	11.5%	4,773	4,953	3.8%
HUMBER	4,099	3,544	-13.5%	7,786	7,509	-3.6%	11,885	11,053	-7.0%
LA CITÉ COLLÉGIALE	694	809	16.6%	1,783	1,524	-14.5%	2,477	2,333	-5.8%
LAMBTON	718	659	-8.2%	978	971	-0.7%	1,696	1,630	-3.9%
LOYALIST	420	377	-10.2%	902	897	-0.6%	1,322	1,274	-3.6%
MICHENER INSTITUTE	2	5	150.0%	228	243	6.6%	230	248	7.8%
MOHAWK	2,091	1,913	-8.5%	4,110	4,147	0.9%	6,201	6,060	-2.3%
NIAGARA	1,424	1,341	-5.8%	2,518	2,456	-2.5%	3,942	3,797	-3.7%
NORTHERN	237	178	-24.9%	468	448	-4.3%	705	626	-11.2%
RIDGETOWN COLLEGE	194	169	-12.9%	148	145	-2.0%	342	314	-8.2%
SAULT	434	337	-22.4%	668	592	-11.4%	1,102	929	-15.7%
SENECA	3,137	2,755	-12.2%	4,945	5,525	11.7%	8,082	8,280	2.4%
SHERIDAN	2,476	2,246	-9.3%	4,414	4,338	-1.7%	6,890	6,584	-4.4%
ST. CLAIR	1,752	1,859	6.1%	2,495	2,768	10.9%	4,247	4,627	8.9%
TOTAL	38,419	35,070	-8.7%	72,155	73,646	2.1%	110,574	108,716	-1.7%

App Cycle
2020

As of Date
Most Recent Date

Term
- ● FALL
- ○ SPRING
- ○ WINTER

College Type
All

College
All

Distinct Applicants

College Choices

Program Choices

Confirmations

Tips and Suggestions

- A green or red arrow will appear in the *Selected Cycle* columns. Use it as a quick visual reference to see if numbers have increased or decreased in comparison to the previous cycle.

- The report is updated daily, allowing for very specific, very reliable searches and data analysis. Setting the *As Of Date* will let you focus in on key dates in the application cycle.

*Notes:

- This report defaults to the *Distinct Applicants* report variation page.

- Filter selections remain constant for a period of time. In other words, if you set *App Cycle* to 2017 and exit the report, when you return, *App Cycle* will still be set to 2017. Eventually, over time, the filters will reset to their default.